

***IF FOUND, PLEASE RETURN TO:***

***PHONE:*** \_\_\_\_\_

---



***SCHOOL OF  
MULTIPLYING LEADERS.®  
“LEAD & LAUNCH THE GREAT COMMISSION”***

***STAGE 1***

***v2.0*** (2015)

***STRATEGIC IMPACT***  
P.O. BOX 1901, DENTON, TX 76202  
[WWW.TOUCHINGEVERYNATION.COM](http://WWW.TOUCHINGEVERYNATION.COM)

*© Copyright, Strategic Impact. No changes may be made to this manual, but you may freely copy and distribute without making changes to content.*



# STRATEGIC IMPACT - SCHOOL OF MULTIPLYING LEADERS

## TABLE OF CONTENTS

Introduction & Welcome	5
School of Multiplying Leaders - Scope and Sequence	6-7
<b>EVALUATION</b>	<b>8</b>
<b>COACHING</b>	
Personal Development Devotional	9
Global Vision	10
<i>"God and His Glory, God and You, God and His World"</i>	
The Playbook	12
<i>"Who Are We?"</i>	
Church Planting Movements (CPM)	14
<i>"Permeate Through Prayer and Decentralized Training"</i>	
Leadership	18
<i>"What is Leadership? What is a Leader"</i>	
Business As Mission (BAM)	22
<i>"Concept Overview"</i>	
<i>"SI Joint Venture Business Proposal" (Tool #1)</i>	24
Ministry Map	26
<i>"Every Generation to the 4th Generation"</i>	
<i>"Ministry Map"</i>	27
Other	28
<b>ACTIONS</b>	<b>29</b>
Notes	30
Strategic Impact Statement of Faith	32-33
Version Release Notes	34



# **INTRODUCTION & WELCOME**

Welcome to the School of Multiplying Leaders! We are glad you are here! Our Leadership Teams have been praying for the Lord to reveal the “doers of the thing” - that is, the men and women who are faithful to take action to follow Christ, make multiplying disciples, and plant multiplying churches. By your diligence, God has revealed you as a potential member of the Leadership Team in your area.

In the Vision Seminar, our goal is for everyone to SEE the Great Commission by gaining understanding of God’s vision for the church and His lost world.

In the Leadership Thrusts, our goal is for everyone to EXPERIENCE the Great Commission through personal evangelism and discipleship of the new believers.

In the School of Multiplying Church Planters, our goal is for everyone to LEARN and LIVE out the Great Commission through ongoing personal evangelism and church planting... and then to multiply Disciples, Leaders, and Churches to the 4th generation.

Now, in the School of Multiplying Leaders, our goal is take the faithful few and equip them to LEAD and LAUNCH the Great Commission by multiplying Disciples, Leaders, Churches, and Church Planting Movements.

The fulfillment of the Great Commission will only happen by faithful men and women taking full ownership and responsibility to reach their own communities, villages, cities, provinces, nations, and regions - AND to train and commission others to do the same.

The School of Multiplying Leaders will equip you to do just that: To take the entire process you have experienced and launch it in the next community, village, city, province, nation, or region so they may begin to multiply at every level as well.

It will be challenging. It will take prayer and sacrifice. It will take the power and guidance of the Holy Spirit to lead us on. And God has promised His power and presence as we go and seek to fulfill His Great Commission!

*“And Jesus came and said to them,  
‘All authority in heaven and on earth has been given to me.  
Go therefore and make disciples of all nations,  
baptizing them in the name of the Father and of the Son and of the Holy Spirit,  
teaching them to observe all that I have commanded you.  
And behold, I am with you always, to the end of the age.’”*

- Matthew 28:18-20

May God continue to bless you, and others through you!

The Strategic Impact Leadership Team

SML COMPONENTS	School of Multiplying Leaders STAGE 1	School of Multiplying Leaders STAGE 2	School of Multiplying Leaders STAGE 3
<b>EVALUATION</b>	<ol style="list-style-type: none"> <li>1. What did we want to accomplish?</li> <li>2. What did we do well?</li> <li>3. How can we improve?</li> <li>4. What is next?</li> </ol>	<ol style="list-style-type: none"> <li>1. What did we want to accomplish?</li> <li>2. What did we do well?</li> <li>3. How can we improve?</li> <li>4. What is next?</li> </ol>	<ol style="list-style-type: none"> <li>1. What did we want to accomplish?</li> <li>2. What did we do well?</li> <li>3. How can we improve?</li> <li>4. What is next?</li> </ol>
<b>COACHING</b>	<p><b>DEVOTIONAL: Personal Development GLOBAL VISION</b></p> <ul style="list-style-type: none"> <li>• God and His glory</li> <li>• God and You</li> <li>• God and His world</li> </ul> <p><b>PLAYBOOK</b></p> <ul style="list-style-type: none"> <li>• Who are we?</li> <li>• Why do we exist?</li> </ul> <p><b>CHURCH PLANTING MOVEMENTS (CPM)</b></p> <ul style="list-style-type: none"> <li>• Permeated with prayer</li> <li>• Decentralized training</li> </ul> <p><b>LEADERSHIP</b></p> <ul style="list-style-type: none"> <li>• What is Leadership?</li> <li>• What is a leader?</li> </ul> <p><b>BUSINESS AS MISSION (BAM)</b></p> <ul style="list-style-type: none"> <li>• Overview of concept</li> <li>• Every Generation to the 4th Generation</li> </ul> <p><b>MINISTRY MAP</b></p> <p><b>OTHER (as needed)</b></p>	<p><b>DEVOTIONAL: Personal Development GLOBAL VISION</b></p> <ul style="list-style-type: none"> <li>• A vision of reproducing multiplying disciples</li> <li>• SI process for producing multiplying disciples (the Discipleship Tool)</li> <li>• Your church as a Great Commission Training Center</li> </ul> <p><b>PLAYBOOK</b></p> <ul style="list-style-type: none"> <li>• How do we behave? 3 Core Values</li> </ul> <p><b>CPM</b></p> <ul style="list-style-type: none"> <li>• Train for faithfulness - "Doers of the Thing"</li> </ul> <p><b>LEADERSHIP</b></p> <ul style="list-style-type: none"> <li>• What does a leader do?</li> </ul> <p><b>BUSINESS AS MISSION (BAM)</b></p> <ul style="list-style-type: none"> <li>• Explain Joint Venture Partnership</li> <li>• Where are you?</li> <li>• Develop 2 (disciples/church planters/pastors)</li> </ul> <p><b>MINISTRY MAP</b></p> <ul style="list-style-type: none"> <li>• Help your 2 (G<sup>2</sup>) find their 2 (G<sup>3</sup>)</li> </ul> <p><b>OTHER (as needed)</b></p>	<p><b>DEVOTIONAL: Personal Development GLOBAL VISION</b></p> <ul style="list-style-type: none"> <li>• A vision for new churches (Leadership and health)</li> <li>• Vision for growing, healthy families</li> <li>• Vision for community transformation</li> </ul> <p><b>PLAYBOOK</b></p> <ul style="list-style-type: none"> <li>• What do we do?</li> </ul> <p><b>CPM</b></p> <ul style="list-style-type: none"> <li>• Expect/look for new leaders to come from "the Harvest"</li> </ul> <p><b>LEADERSHIP</b></p> <ul style="list-style-type: none"> <li>• Emotional Health of a Leader</li> </ul> <p><b>BUSINESS AS MISSION (BAM)</b></p> <ul style="list-style-type: none"> <li>• Who are potential Joint Venture partners?</li> <li>• Recruit and develop business plan</li> </ul> <p><b>MINISTRY MAP</b></p> <ul style="list-style-type: none"> <li>• Where are you?</li> <li>• Help your G<sup>2</sup> leaders develop their 2 (G<sup>3</sup>) leaders</li> <li>• Insure discipling and starting new cells</li> </ul> <p><b>OTHER (as needed)</b></p>
<b>ACTIONS</b>	<ol style="list-style-type: none"> <li>1. Set alarm to pray daily at 10:02 AM (Luke 10:2) for laborers for the harvest.</li> <li>Lead your church team in the SMCP</li> <li>Enlist new churches for a new Basic Leadership Thrust in 3 to 4 months.</li> <li>Assign topics to teach for the next BLT.</li> <li>Make plans for next BLT and the Advanced Leadership Thrust - Servant Leadership: Date? Site? Invitations? Manuals? Budget? Snacks?</li> <li>Prayerfully look for potential Business as Mission joint venture partners. - Discuss with Regional BAM Coordinator. Write Business Proposal?</li> </ol>	<ol style="list-style-type: none"> <li>1. Recruit prayer intercessors for the team</li> <li>Continue leading your church team in the SMCP</li> <li>Enlist new churches for a new BLT in 3 to 4 months</li> <li>Assign topics to new leaders to teach BLT</li> <li>Make plans for next BLT and ALT (Marriage)</li> </ol>	<ol style="list-style-type: none"> <li>1. Expand intercessors. Assign Prayer coordinator</li> <li>Continue leading your church team in the SMCP</li> <li>Enlist new churches for a new BLT in 3 to 4 months</li> <li>Assign topics to new leaders to teach BLT</li> <li>Make plans for next BLT and ALT (Business as Mission)</li> <li>Make plans to expand to 1) new area of city, or 2) new city, or 3) village, or 4) province: VS and first LT</li> </ol>

SML COMPONENTS	School of Multiplying Leaders STAGE 4	School of Multiplying Leaders STAGE 5	School of Multiplying Leaders STAGE 6
<b>EVALUATION</b>	<ol style="list-style-type: none"> <li>1. What did we want to accomplish?</li> <li>2. What did we do well?</li> <li>3. How can we improve?</li> <li>4. What is next?</li> </ol>	<ol style="list-style-type: none"> <li>1. What did we want to accomplish?</li> <li>2. What did we do well?</li> <li>3. How can we improve?</li> <li>4. What is next?</li> </ol>	<ol style="list-style-type: none"> <li>1. What did we want to accomplish?</li> <li>2. What did we do well?</li> <li>3. How can we improve?</li> <li>4. What is next?</li> </ol>
<b>COACHING</b>	<p>DEVOTIONAL: Personal Development</p> <p><b>GLOBAL VISION</b></p> <ul style="list-style-type: none"> <li>• City transformation</li> <li>• Reaching your country/region</li> </ul> <p><b>PLAYBOOK</b></p> <ul style="list-style-type: none"> <li>• How do we succeed? (CPM)</li> <li>• Keep everything clear, simple and transferable</li> <li>• Everyone must be involved in evangelism all the time</li> </ul> <p><b>LEADERSHIP</b></p> <ul style="list-style-type: none"> <li>• Build leader coalitions</li> <li>• "Moving the Boulder" (BAM)</li> <li>• Launch Joint Venture Partnership</li> </ul> <p><b>MINISTRY MAP</b></p> <ul style="list-style-type: none"> <li>• Where are you?</li> <li>• Help G<sup>2</sup> leaders to help G<sup>3</sup> leaders to identify and start training G<sup>4</sup> leaders.</li> </ul> <p><b>OTHER (as needed)</b></p>	<p>DEVOTIONAL: Personal Development</p> <p><b>GLOBAL VISION</b></p> <ul style="list-style-type: none"> <li>• A vision and strategy to reach the world (350 strategic cities)</li> </ul> <p><b>PLAYBOOK</b></p> <ul style="list-style-type: none"> <li>• What is most important right now?</li> </ul> <p><b>CPM</b></p> <ul style="list-style-type: none"> <li>• Empower and release leaders</li> <li>• Do not create dependency</li> <li>• Unreached People Groups</li> </ul> <p><b>LEADERSHIP</b></p> <ul style="list-style-type: none"> <li>• Vision, Strategy, Motivation, Tools</li> </ul> <p><b>BUSINESS AS MISSION (BAM)</b></p> <ul style="list-style-type: none"> <li>• Micro finance partnerships</li> </ul> <p><b>MINISTRY MAP</b></p> <ul style="list-style-type: none"> <li>• Where are you?</li> <li>• Help G<sup>2</sup> leaders to help G<sup>3</sup> leaders to help G<sup>4</sup> leaders start new churches.</li> <li>• Make sure all leaders are evangelizing and discipling</li> </ul> <p><b>OTHER (as needed)</b></p>	<p>DEVOTIONAL: Personal Development</p> <p><b>GLOBAL VISION</b></p> <ul style="list-style-type: none"> <li>• Sending teams to the world</li> </ul> <p><b>PLAYBOOK</b></p> <ul style="list-style-type: none"> <li>• Who is responsible for what on the team?</li> </ul> <p><b>CPM</b></p> <ul style="list-style-type: none"> <li>• Threats to a CPM</li> </ul> <p><b>LEADERSHIP</b></p> <ul style="list-style-type: none"> <li>• Endurance of a Leader</li> </ul> <p><b>BUSINESS AS MISSION (BAM)</b></p> <ul style="list-style-type: none"> <li>• Training BAM teams to multiply</li> </ul> <p><b>MINISTRY MAP</b></p> <ul style="list-style-type: none"> <li>• Where are you?</li> <li>• Different Ministry Maps for different levels</li> </ul> <p><b>OTHER (as needed)</b></p>
<b>ACTIONS</b>	<ol style="list-style-type: none"> <li>1. Develop "Concert of Prayer" for your city</li> <li>2. Continue leading your church team in the SMCP</li> <li>3. Enlist new churches for a new BLT in 3 to 4 months.</li> <li>4. Assign topics to new leaders to teach BLT</li> <li>5. Make plans for next BLT and ALT</li> <li>6. Appoint and assign to SI Team to continue work in original location</li> <li>7. Develop and expand ministry in new area.</li> </ol>	<ol style="list-style-type: none"> <li>1. Set up prayer communication network</li> <li>2. Continue leading your church team in the SMCP</li> <li>3. Enlist new churches for a new BLT in 3 to 4 months in the new area</li> <li>4. Assign topics to new leaders to teach BLT</li> <li>5. Make plans for next BLT and ALT</li> <li>6. Start SML with Local SI Team</li> </ol>	<ol style="list-style-type: none"> <li>1. Expand intercessors.</li> <li>2. Continue leading your church team in the SMCP</li> <li>3. Help teams in the new area to continue the SI Process</li> <li>4. Plan a Fan the Flame</li> <li>5. Develop a 5 year plan</li> </ol>

---

*STRATEGIC IMPACT SCHOOL OF MULTIPLYING LEADERS*  
**EVALUATION: "AFTER ACTION REVIEW"**

---

. What was our Goal? What did we want to accomplish?

. What did we do well? What worked?

. How can we improve? What did not work?

. What are our next steps? Who is responsible for each one?



---

**STRATEGIC IMPACT SCHOOL OF MULTIPLYING LEADERS**  
**COACHING: “PERSONAL DEVELOPMENT”**

---

Ask the team and discern what is most needed in their personal development. Refer to lessons in the *SML TOOLBOX* on our website as needed. If you develop a new tool, please submit it so we can add it to the *SML TOOLBOX*.

If you are going to lead and launch the Great Commission, you must have a grand vision. A leader is one who has VISION. A leader sees things not just as they are but as they could be. A leader sees a mental picture of the future from God’s viewpoint. In particular, we must have a clear vision of:

1. God and His glory
2. Ourselves from God’s view
3. God and His world.

### **God and His glory:**

The great pastor and theologian A.W. Tozer said that what a person thinks about God determines everything about their life.

**DISCUSSION QUESTIONS:** *Do you agree or disagree? How does your view of God determine your way of life?*

God is most known by His attributes (the things that characterize Him, what makes Him distinct and unique, His qualities). Read Isaiah 6:1-8 which describes Isaiah’s encounter with God.

**DISCUSSION QUESTIONS:** *What attributes or characteristics did Isaiah discover about God that he (and we) need to know?*

Other qualities of God include the following:

- God is all powerful (Jeremiah 32:17; Ephesians 3:20)
- God is present everywhere (Psalm 139:7-12; Matthew 6:6)
- God knows everything (Isaiah 46:9-10; Colossians 2:2-3).
- God is in complete control (Isaiah 46:10; Romans 8:28)
- God is absolutely true (Numbers 23:19; Titus 1:2)
- God is completely just (Deuteronomy 32:4; Hebrews 6:10)
- God is love (Psalm 103:8; 1 John 4:8)
- God is merciful (Psalm 103:8; Ephesians 2:4)
- God is grace (Psalm 86:15-16; John 1:14)

**DISCUSSION QUESTIONS:** *Which of these qualities means most to you today? Why?*

## **God and You:**

Not only do we need a clear view of who God is, but we also need a clear view of ourselves from what God says about us. It is not so important what you think of yourself, or what others think of you, or what you may think others think of you; what is most important is what God says is true about you.

Read Judges 6:11-16. In a very difficult time when Israel was being oppressed by the Midianites, God appeared to Gideon and called him to deliver Israel from Midian.

**DISCUSSION QUESTIONS:** *What do you learn from these verses that Gideon thought about himself?*

*What do you learn from these verses that God said was true of Gideon?*

*Why is it so important to have a correct understanding of ourselves from what God says is true of us?*

*What does God say is true of you (Matthew 5:13-14; John 15:16; Romans 5:1; Philippians 3:20; 1 Peter 2:9-10)?*

## **God and His world:**

His world is full of great tragedy and difficulty. There is much evil and many problems. But we need to see the world through God's eyes. **Read** the following verses (John 4:35; 1 Timothy 2:3-5; 2 Peter 3:8-9).

**DISCUSSION QUESTIONS:** *What is God's vision for His world? What does He want?*

*As a conclusion to this Global Vision discussion, how would you complete these statements:*

*Because God is \_\_\_\_\_, I will \_\_\_\_\_.*

*Because God says I am \_\_\_\_\_, I will \_\_\_\_\_.*

*Because God is not willing that any perish, I will \_\_\_\_\_.*

## **“Who Are We?”**

*“We are a movement of like-minded leaders, passionately committed to Jesus Christ and to each other for the fulfillment of His Great Commission.”*

### ***..We are a movement...***

Strategic Impact is more of a “movement” than a “ministry”. Why? Because our desire is not to build a large organization with many employees, a large budget, and large buildings. We desire to come alongside men and women who are more interested in fulfilling God’s vision than they are wearing a “Strategic Impact” badge.

It is similar to this: When the oppressed people of a country move toward independence, actions - protests and demonstrations, both peaceful and violent - are taken by passionate, committed people in order to bring about freedom. Those individuals are so enthralled with the vision of independence that they will do everything they can in line with their personal convictions with their time, talents, and treasure to bring the vision into reality. The truly committed sacrificially carry forward the vision of liberty though they are not on anyone’s payroll. They are not looking for an organization they can join to adopt a new vision... they are looking for an organization to help them fulfill the vision they already have! Any vision of significant scope will never be brought to pass by a lone individual. A great vision will require joining with others of a similar conviction. It will require leaders to influence others to understand and then join in the cause.

### ***..of like-minded leaders...***

We seek out like-minded leaders - men and women who hunger to change the world for Christ and are actively seeking someone to come alongside them and help them fulfill that vision. Men and women who seek to spread that call to others and are willing to equip and release the next spiritual generation to multiply the workers in the Lord’s harvest.

### ***..passionately committed to Jesus Christ...***

This calling cannot be sustained without the centermost commitment. That is a personal commitment to Jesus Christ. We must be passionately in love with Christ in order for us to fully follow His Great Commandment as displayed through His Great Commission. Our core value is love. And the object of that love is Jesus Christ.

**..and to each other...**

The secondary object of that love is each other. As we are made in the image of Christ and are called into His service, we walk together according to love. We are committed to God's best for each other in good times and bad.

**..for His Great Commission.**

The result of this movement should be the fulfillment of the Great Commission. This is the reason Strategic Impact exists - "to offer every person the only hope of eternal life in Jesus Christ". Within Strategic Impact, we hold two covenants together before God: 1) To walk according to love, and 2) To offer every person the only hope of eternal life in Jesus Christ, or die trying.

*Those leaders who desire to live in this way, we welcome!*

*Come! Join in the movement!*

*Let's be used of God to change the world for Christ!*

We are a movement. We join with leaders who are passionately committed to Jesus Christ and fulfilling His Great Commission. Therefore, we become passionately committed to each other in the cause. We focus on leaders because we seek to influence the coming generations to also join in the cause. The Great Commission. The ultimate cause... to bring true freedom to the lost by the powerful good news of the gospel of Jesus Christ.

**Who Are We?**

*We are a movement of like-minded leaders, passionately committed to Jesus Christ and to each other for the fulfillment of His Great Commission.*

**\*\* NEED DISCUSSION QUESTIONS!!! \*\***

COACHING: “**CHURCH PLANTING MOVEMENTS - PERMEATED WITH PRAYER,  
DECENTRALIZED TRAINING**”

---

The first century church expanded rapidly with the result that the Gospel spread to the whole world of that time. The history of Acts describes how it happened.

- . The apostles preached the Gospel in Jerusalem and thousands of people came to faith in Jesus Christ and became part of the church (see Acts 2:41, 47; 4:4; 5:14).
- . The new disciples spread the message and disciples multiplied (Acts 6:1, 7).
- . As disciples multiplied, new churches formed and began to multiply (Acts 9:31; 16:5)
- . As disciples and churches multiplied, entire regions were saturated so that every person heard the Gospel of Christ (Acts 19:9-10).

This is a description of a Church Planting Movement! Disciples multiply disciples who multiply churches so that every person in a city, nation, region and world hear the Good News about Christ!

David Garrison, defines it like this: “A Church Planting Movement is a *rapid multiplication of indigenous churches planting churches that sweeps through a people group or population segment.*”<sup>1</sup>

This is what we strive for at Strategic Impact - church planting movements everywhere so that everyone will hear about the only hope of eternal life in Jesus Christ! So, we train leaders to make multiplying disciples who plant multiplying churches everywhere.

Missionologists who have studied church planting movements describe several common factors that characterize them. If we hope launch church planting movements we must give attention to these common characteristics. We will look carefully at them over the pages of the *School of Multiplying Leaders*.

## **PRAYER**

The first common characteristic of a Church Planting Movement is that the movement is ***permeated with prayer!***

What does Church Planting Movement prayer saturation look like? It is leaders, pastors, missionaries, disciples, church planters and churches praying about God’s

---

Garrison, David: [Church Planting Movements](#), WIGTake Resources, 2004, p.

work in the world. Here are 7 characteristics of prayer in a Church Planting Movement.<sup>2</sup>

is Prayer...

1. **FOR the missionaries** - those who are taking the Gospel to new people.
2. **FOR the lost people group or segment.** We pray for the people we are trying to reach with the Gospel of Christ and where we are trying to plant churches.
3. **Modeled BY the missionaries and church planters.** Only as we model the necessity of dependence upon God in prayer to those we train, lead and reach, will prayer become a part of our movement.
4. **FOR the new believers.** Nothing will help new believers grow in their faith and stay strong in the face of temptation and difficulties like prayer. Study the letters in the New Testament and note how often Paul and Peter prayed for their disciples.
5. **BY the new believers.** We teach new believers to pray to God to supernaturally meet their needs and change their lives. We encourage them to depend on God for their new life in Christ and the needs they have.
6. **BETWEEN partners.** We must pray for each other in our movement. Leaders in different cities, countries and regions of the world pray for one another!
7. **FOR more workers.** Jesus said to pray to the Lord of the harvest to send laborers into harvest (Matthew 9:38; Luke 10:2). Only as we pray for more laborers who go and make disciples who plant churches can we ever hope to see a church planting movement.

**DISCUSSION QUESTIONS:** *How can you develop a greater prayer emphasis in your own life and Church Planting Movement ministry?*

## **DECENTRALIZED**

The second common characteristic of a Church Planting Movement is that **training** new leaders, missionaries and church planters **is decentralized**.

What does this mean? In the past churches have relied on formal Bible schools and seminaries to train Christian leaders. Those called to the ministry were expected to go to these schools for an extended time to receive theological and ministry training. This training often is very expensive. It takes potential leaders away from their homes and natural environments, sometimes even requiring that they move to a different country. It often takes many years to receive this training - sometimes up to 4 years. And, this training is largely academic, almost solely emphasizing theological studies and pastoral ministry.

While there will always be a need and a place for formal Bible schools and seminaries we simply cannot rely on them to provide the number of leaders necessary to keep up with the fast growing population and demand for new church leaders to plant rapidly multiplying churches. Nor will they be accessible to most leaders in need of training.

**DISCUSSION QUESTIONS:** *Why do many in the church feel that a person is not a qualified Christian leader unless they have a certificate or degree from a Bible school of seminary?*

Think about this: How did the church grow and expand in the New Testament? It did not depend on a group of professional clergymen. Rather, the Gospel spread and churches were planted and led by normal, every day disciples. Examples of these disciples were Timothy, Titus, Silas, Barnabas, Priscilla and Aquila, Epaphras, Philemon, Archippus, Nympha and many others. In fact, some believe that the listing of names that Paul greeted in Romans 16 were house church planters, leading the church in Rome.

How were they trained? They were trained:

1. on site where they lived and worked,
2. in the churches they served,
3. by other trained leaders and disciples,
4. by a combination of learning and living the truth of Word of God and
5. by sharing the Gospel, discipling new believers, gathering them into churches, helping them grow, discipling and multiplying new leaders and churches.

We must follow this New Testament pattern if we hope to fulfill the Great Commission through saturation church planting.

That is why we offer the *School of Multiplying Church Planters*. It meets the above criteria. It is training leaders in churches based on the Word of God, mutual accountability, growing in character and relationship with God, evangelizing, discipling and starting new churches and training new leaders.

We must not expect leaders to be trained by coming to us! We must take our training to churches and leaders who multiply!





Many men and women are gifted by God to lead, but do not fully use their leadership abilities. If you are going to accomplishing God's purpose for your life, you will need to develop your leadership capabilities. Let's take some time today to clearly understand the nature of leadership. A very important question is:

### **WHAT IS LEADERSHIP?**

A simple definition is this: **Leadership is motivating people to accomplish a goal.** There are three elements of leadership. First, leadership is motivation. Second, leadership involves motivating other people. And third, leadership involves a purpose. Leadership is motivating people for the purpose of accomplishing a very clear goal.

**DISCUSSION QUESTIONS:** *Describe a leader who has motivated you. How did he/she do it? What did they say or do that motivated you?*

If you cannot motivate others to follow you, then you are not a leader! But leadership is not only motivating people. There are many people who can motivate others. There have also been many leaders in history who have motivated people for evil purposes.

**DISCUSSION QUESTIONS:** *Can you give some examples of leaders from history who have motivated people for selfish or evil purposes? Can you also give examples of leaders who have motivated people for good and godly purposes?*

As a godly leader, you must also have a clear goal in mind that is from God and fulfills God's purposes on the earth. This goal comes from a clear vision of what God has called you to do. In some ways, every godly leader has the same goal – to fulfill the Great Commission. However, your vision and goal will be a specific way that God has called you to fulfill His purposes on earth. To formulate this goal takes prayer, time and careful thought.

**DISCUSSION QUESTIONS:** *What goal is God calling you to accomplish at this time and in your place? Does this goal fit in with God's overall purpose of fulfilling the Great Commission? [Matthew 28:18-20]*

**KEY CONCEPT:**

If you don't have MOTIVATION, you don't have LEADERSHIP.

If you don't have PEOPLE, you don't have LEADERSHIP.

If you don't ACCOMPLISH a GOAL, you don't have LEADERSHIP.

**ACTION STEPS:**

- 1: Think about what other leaders have done to motivate you to action.  
Write down several characteristics of a good motivator:

What can you specifically do to develop these characteristics that will help you motivate others?

- 2: Who are the people that God has called you to lead?

Why are you their leader?

Evaluate if they are willingly following you or not. How can you increase their motivation to follow you?

- 3: Spend the next two days praying and asking God to give you a clear goal from Him that He wants you to accomplish in this time and place.  
Write down a clear, brief statement of that goal here:

Evaluate this goal. Is it in line with God's Great Commission purpose?

Leadership was defined as motivating people to accomplish a clear goal. In light of this definition, let's concentrate on the specific factors of what makes a leader.

## **WHAT is a LEADER?**

A leader is a person who knows 3 basic truths:

1. Knows WHERE to go,
2. Knows HOW to get there, and
3. Knows how to MOTIVATE others to go with him.

**First**, a leader has a clear direction, goal or purpose. A leader has a clear picture of the thing to accomplish. **Next**, a leader not only knows where to go, but knows the specific steps of how to accomplish the goal. In other words, a leader has a plan to accomplish the goal. **Finally**, a leader also knows how to motivate others to cooperate with him or her to accomplish the goal. If a person cannot influence others to help in reaching the goal, that person is not a leader!

**DISCUSSION QUESTIONS:** *Why do you think each of these three elements are essential for a leader? How would the lack of any one affect leadership?*

## **KEY CONCEPT: THE THREE COMPONENTS OF LEADERSHIP ARE:**

- 1) VISION: knowing where to go
- 2) STRATEGY: knowing how to get there
- 3) MOTIVATION: knowing how to solicit desire from others to participate

**DISCUSSION QUESTIONS:** *How can we develop these three components in our lives to make us better leaders?*

## **ACTION STEPS:**

- 1: In “What Is Leadership?” we asked you to define a clear goal, or vision, of what you feel God is calling you to accomplish. Please review what you wrote there and make any revisions to this vision. Evaluate your vision. Can it be stated in one sentence? Is it easily understood by others? Can someone describe it clearly after hearing it one time?
  
- 2: Work on developing a one year strategy to help accomplish your vision. What specific steps must you take to accomplish your vision?
  
- 3: What specific things must you do in the next 30 days that are necessary for you to accomplish your vision? When will you do them? How?
  
- 4: Who are the people that you need to share your vision and strategy with? When will you do this? Will it be in a group or individually. Set up these meetings right now?

The strategy of Strategic Impact is to establish **self-multiplying, self-sustaining** Strategic Impact teams in strategic cities in the world who will multiply the process until a church planting movement is established to reach everyone with the Gospel in a city/country/region.

What does it mean to be **self-multiplying**? This means that each team has the vision, motivation, training and tools to multiply the SI process on their own in their city, country and region *without outside help*. This is the purpose of the School of Multiplying Leaders - to help you and your local team become self-multiplying.

What does it mean to be **self-sustaining**? This means that each team in each strategic city has sufficient resources (money, materials, tools) to travel, reproduce and train others in the process *without outside help*.

In other words, if no SI staff or leaders from another place or country ever came to your city again, you would continue to carry on the Vision, Mission, Strategy and Process of Strategic Impact until every one in your area hears the Gospel.

How will we develop self-sustaining SI Teams in each city? We will accomplish this through the concept of “Business as Mission.” What is this?

## **Strategic Impact Business as Mission Vision, Mission, Strategy, Process**

September, 2015

**Vision:** Transform thinking and practice of how God can use business for Great Commission purposes.

**Mission:** We create and support Great Commission businesses 1) to make Strategic Impact ministries self-sustaining and 2) to transform communities by meeting economic, social and spiritual needs.

**Strategy:**

1. Recruit, equip and deploy U.S. based SI BAM teams to carry out the mission in strategic cities in 12 major regions of the world.
2. Work with the existing SI City teams to launch the BAM mission in their city.
3. Recruit, equip and deploy a national BAM team in each city to multiply SI BAM in their region.

**rocess:**

1. Discover, equip and deploy **U.S. based SI BAM teams** to carry out the mission in strategic cities in regions of the world.
2. Identify and Launch SI Joint Venture and Micro Finance **Partners** in each Strategic City.
  - A. U.S. regional SI Staff thoroughly **educate** our key national leaders in each region/country in the BAM concept and process.
    - 1) Describe what our **goal** is - self-sustaining joint venture and micro businesses in each major city.
    - 2) Describe **who** we are looking for: a Christian business leader with a Great Commission mindset who wants to see his/her business grow and be used to help fund and expand the ministry of SI.
    - 3) Describe how the **process** works: U.S. business leaders to provide investment capital and/or consultation to form a joint venture relationship from which both parties will benefit — the business leader and SI.

When our national leaders/director find who they think are good candidates for a joint venture partnership:

- B. National director/leaders work with the potential joint venture candidate to complete the **SI Joint Venture Business Proposal** (Tool #1) and any required attachments.
  - 1) This will help determine if it is a viable possibility to go forward.
  - 2) This will also help determine more information needed.
- C. National director/leaders and potential Joint Venture partner **submits business proposal(s)** by email to U.S. SI Regional BAM team.

**ission Statement**

**ision Statement**

**usiness Goals**

**rief history of the Business.**

**ist of the Principles of the Company**

**escribe perspective of the business industry**

**efine the critical needs that you perceived from/ or in the existed market.**

**entify your Market.**

**rovide a general profile of your potential clients.**

**escribe what part of the Market you have now or/and anticipate having.**



**Description of the Products and Services:**

**Explain in what form your products and service are competitive.**

**Organization and Management**

**Describe the Legal structure of your Business**

**Identify the Licenses or/and permission that your business operates**

**Brief biography about the main administrators of the company.**

**Marketing and Sales Strategy**

**Channels of Distribution.**

**Sales Strategy**

**Initial Capital Investment Needed**

One of the core concepts of ministry at Strategic Impact is **Multiplication** - to the 4th generation. This is how the New Testament disciples and churches fulfilled the Great Commission in the 1st century.

At first, large numbers of believers were added to the church daily (Acts 2:47; 4:4; 5:14).

Then disciples started multiplying (Acts 6:1, 7).

As disciples multiplied, then churches started multiplying (Acts 12:24; 16:5).

As disciples and churches multiplied whole regions heard the Gospel (Acts 19:9-10).

We cannot improve on this method of fulfilling the Great Commission. Our true north is Multiplication! We multiply Leaders, Disciples, Churches and Movements.

Timothy 2:2 is a core verse describing the multiplication method of Paul: “and what you<sup>2</sup> (Timothy) have heard from me<sup>1</sup> (Paul) in the presence of many witnesses<sup>2</sup> entrusted to faithful men<sup>3</sup> who will be able to teach others<sup>4</sup> also.”

This is multiplication to the 4th generation:

1 Paul

2 Timothy & witnesses

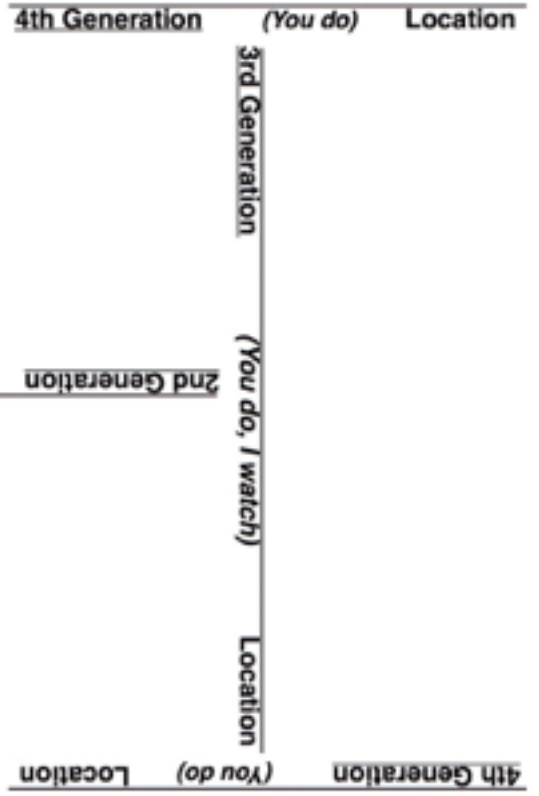
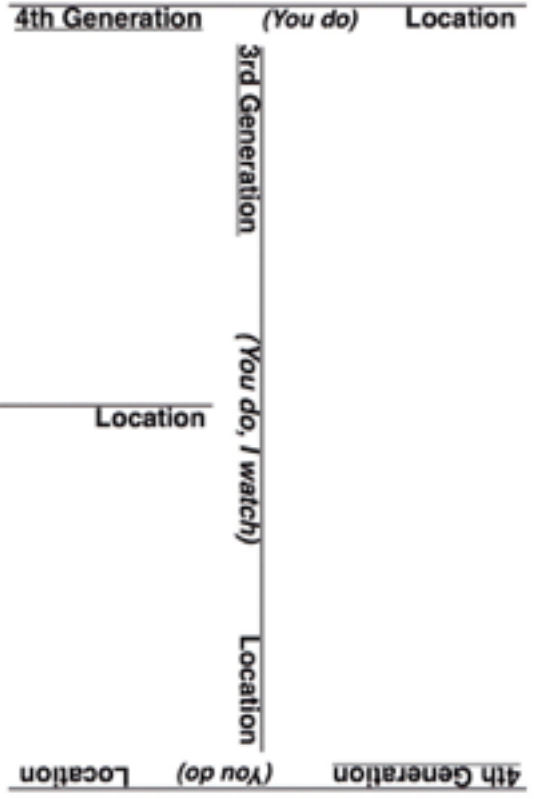
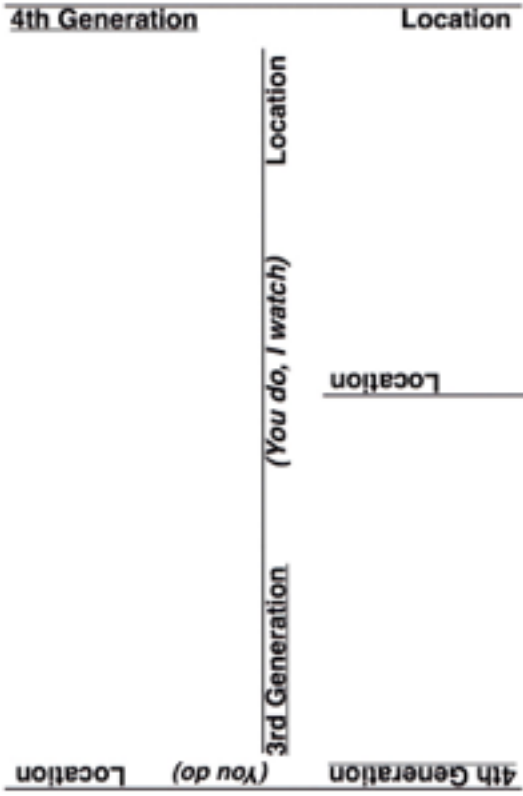
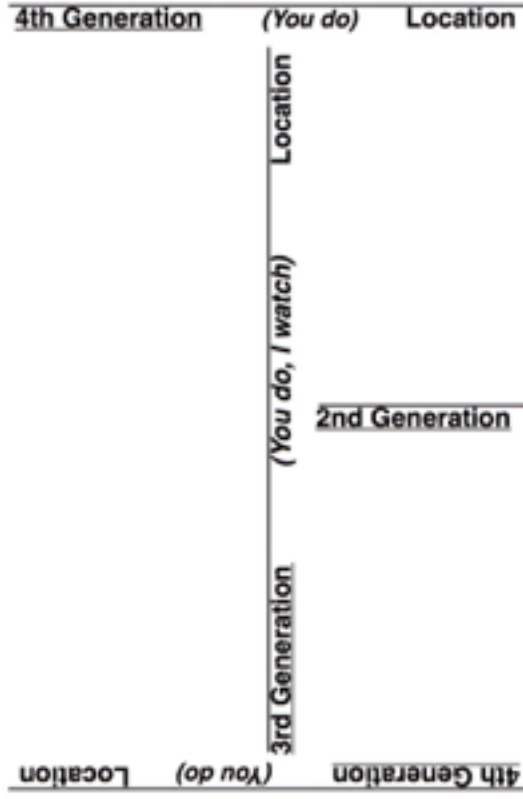
3 Faithful men

4 Others

We are convinced that if every leader, disciple and church planter would simply multiply to the 4th generation, then the Great Commission would be fulfilled! It is as simple as that.

So, you must keep your eye on the 4th generation. That is the purpose of the Ministry Map. You will succeed when your Ministry Map is complete. You will succeed when you help those on your Ministry Map complete their Ministry Map to the 4th generation. So, keep your Map with you always. Ask yourself each week, “What do I need to do to help multiply to the 4th generation?”

# Ministry Map



---

**STRATEGIC IMPACT SCHOOL OF MULTIPLYING LEADERS**  
**COACHING: "OTHER"**

---

**DISCUSSION QUESTIONS:** *What are the main assets and strengths the local SI team has moving forward? How can we use these to their fullest potential?*

**DISCUSSION QUESTIONS:** *What are the main obstacles and weaknesses the local SI team must overcome moving forward? What are possible solutions?*

---

*STRATEGIC IMPACT SCHOOL OF MULTIPLYING LEADERS*  
**ACTIONS**

---

1. Set your alarm for 10:02 AM to pray daily for laborers for the harvest (Luke 10:2)
  
2. Make Disciples and Lead your church in the *School of Multiplying Church Planters* (SMCP)
  
3. Enlist new churches for a new *Basic Leadership Thrust* to take place in 3 to 4 months. **Schedule this now.**
  
4. Assign topics to teach for the *Basic Leadership Thrust*.
  
5. Make plans for the next *Basic Leadership Thrust* and the *Advanced Leadership Thrust* (Servant Leadership) in 3 to 4 months:
  - A. Dates
  - B. Sites
  - C. Invitations
  - D. Manuals and Materials needed
  - E. Budget
  - F. Snacks
  - G. Who will lead, teach and coordinate?
  
6. Begin to pray and look for potential Business as Mission joint venture business partners.
  - A. Discuss with your Regional BAM coordinator who this might be.
  - B. Interview the potential Joint Venture Partners with your Regional BAM coordinator.
  - C. Work with the potential Joint Venture Partner and your Regional BAM coordinator to write a SI Joint Venture Business Proposal (Tool #1)





# STATEMENT OF FAITH

## **GOD**

*Genesis 1:1; Deuteronomy 6:4; Matthew 28:19; John 4:24, 10:30; 2 Corinthians 13:14*

We believe that there is one true, holy God, eternally existing in three persons - Father, Son and Holy Spirit - each of whom possesses equally all the attributes of deity and the characteristics of personality. In the beginning God created out of nothing the world and all the things therein, thus manifesting the glory of His power, wisdom and goodness. By His sovereign power He continues to sustain His creation. By His providence He is operating throughout history to fulfill His redemptive purposes.

## **JESUS CHRIST**

*Matthew 20:28; Acts 4:12; Romans 5:10; 2 Corinthians 5:18-19; 1 John 2:2*

Jesus Christ is the eternal second Person of the Trinity who was united forever with a true human nature by a miraculous conception and virgin birth. He lived a life of perfect obedience to the Father and voluntarily atoned for (made a payment for) the sins of all by dying on the cross as their substitute, thus satisfying divine justice and accomplishing salvation and eternal life for all who trust in Him alone. He rose from the dead in the same body, though glorified, in which He lived and died. He ascended to heaven, and sat down at the right hand of the Father, where He, the only Mediator between God and man, continually makes intercession for His own. He shall come again to earth, personally and visibly, to consummate history and the eternal plan of God.

## **THE HOLY SPIRIT and THE CHRISTIAN LIFE**

*John 15:26, 16:8-11*

The natural accompaniment of a genuine saving relationship with Jesus Christ is a life of holiness and obedience, attained by believers as they submit to the Holy Spirit, the third Person of the Trinity. He was sent into the world by the Father and the Son to apply to mankind the saving work of Christ. He enlightens the minds of sinners, awakens in them a recognition of their need of a Savior and regenerates them (gives them new life). At the point of salvation He permanently indwells every believer to become the source of assurance, strength and wisdom, and He uniquely endows each believer with gifts for the building up of the body. The Holy Spirit guides believers in understanding and applying the Scripture. His power and control are applied by faith, making it possible for the believer to lead a life of Christlike character and to bear fruit to the glory of the Father.

## **THE BIBLE**

*Timothy 3:16; 2 Peter 1:21*

The sole basis of our belief is the Bible, composed of the sixty-six books of the Old and New Testament. We believe that the Scripture in its entirety originated with God, and that it was given through the instrumentality of chosen men. Scripture thus one and at the same time speaks with the authority of God and reflects the backgrounds, styles and vocabularies of the human authors. We hold that the Scriptures are infallible and without error in the original manuscripts. They are the unique, full and final authority on all matters of faith and practice, and there are no other writings similarly inspired by God.



## **SALVATION**

*Romans 3:23; 5:8; Ephesians 2:1, 8-9*

The central purpose of God's revelation in Scripture is to call all people into fellowship with Himself. Originally created to have fellowship with God, man defied God, choosing to go his independent way, and was thus alienated from God and suffered the corruption of his nature, rendering him unable to please God. The fall of man took place at the beginning of human history, and all individuals since have suffered these consequences and are thus in need of the saving grace of God. The salvation of mankind is, then, wholly a work of God's free grace, not the result, in whole or in part, of human works or goodness, and must be received by faith on an individual basis. When God has begun a saving work in the heart of any person, He gives assurance in His Word that He will continue performing it until the day of its full consummation.

## **HUMAN DESTINY**

*Thessalonians 4:16-17; Hebrews 9:27*

Death seals the eternal destiny of each person. For all mankind, there will be a resurrection of the body into the spiritual world, and a judgment that will determine the fate of each individual. There is an eternal state of punishment for the unsaved and an eternal state of blessing for the saved. Those who have trusted Christ will be received into eternal communion with God and will be rewarded for works done in life.

## **THE CHURCH**

*Acts 2:42; Romans 12:1-6*

The result of union with Jesus Christ is that all believers become members of His body, the church. There is one true church universal, comprised of all those who have trusted Jesus Christ as Savior and Lord. The Scripture commands believers to gather together to devote themselves to worship, prayer, teaching of the Word, observance of baptism and communion as the ordinances established by Jesus Christ, fellowship, service to the body through development and use of talents and gifts, and outreach to the world. Wherever God's people meet regularly in obedience to this command, there is the local expression of the church. Under the watch care of elders and other supportive leadership, its members are to work together in love and unity, intent upon the ultimate purpose of exalting Christ for the glory of God and the fulfillment of Christ's Great Commission.

## **FAITH and PRACTICE**

*Corinthians 10:24, 31; 2 Timothy 3:16-17*

Scripture is the final authority in all matters of faith and practice. We recognize that it cannot bind the conscience of individuals in areas where Scripture is silent. Rather, each believer is to be led in those areas by the Lord, to whom he or she alone is ultimately responsible.

## **VERSION UPDATE NOTES:**

### 1.0 (2009)

- First Release of 24 combined lessons

### 1.1 (2010)

- Broke lessons down into 10 lesson segments. One for each quarter of the year.
- Spelling corrections.
- Added Group Discussion Questions interspersed within each lesson.
- Released in Spanish
- Changed name to “*School of Multiplying Leaders*”
- Added Accountability Questions

#### 1.1.1 (February 2011)

- Made formatting more consistent
- Revised Hand Illustration on Lesson 4
- Corrected page numbers
- Updated Accountability Questions
- Added SI Overview
- Added *SML* Multiplication Chart
- Added 10 Steps with illustrations

#### 1.1.2 (April 2011)

- Enlarged 10-Steps Illustrations
- Added large “Q1” on cover
- Added Coordinator contact info, Group member names & contact information, Location to meet with time and day, Scripture quantity and location to read
- Added Attendance Record & Bible Reading Log

### 1.2 (2012)

- Revised Scope and Sequence for *SML*
- Added Completion Checklist
- Updated Accountability Questions
- Added Family Leadership Tree with Cell Church Plants
- Added SI Tract Tool

### 2.0 (2015)

- Complete revision and realignment of training scope and sequence

**STRATEGIC IMPACT**

*P.O. Box 1901*

*DENTON, TX 76202*

[WWW.TOUCHINGEVERYNATION.COM](http://WWW.TOUCHINGEVERYNATION.COM)

© Copyright, Strategic Impact. No changes may be made to this manual, but you may freely copy and distribute without making changes to content.